2021 INFRASTRUCTURE CAREERS AWARENESS

Gateway to Opportunity

San Bernardino Valley College
Multi-sectoral, community-focused, and highly interactive, this uniquely crafted Program is designed with dynamic, experienced Industry Sector Coordinators, national and local infrastructure partners to go beyond and complement traditional classroom and job-readiness training programs.

At Iyai+, we go deeper! Exposure to personal professional development connections and opportunities with local employers and organizations, as well as career and life skills, attitudes, and expectations – both important to future success.

We work to connect participants with valuable information regarding future employment and educational opportunities, "paid" internship and job-training opportunities.

Beverly A. Scott, Ph.D.
Founder

Gateway to Opportunity – Introduction to Infrastructure Careers

At Iyai+, we are honored to partner with San Bernardino Valley College and a host of distinguished national, State, local, and regional Infrastructure Sector organizations to bring our unique, Infrastructure Careers Awareness programming to the Inland Empire/southern California region. This Program primarily focuses on the Transport, and Energy sectors -- while highlighting particularly relevant aspects of the technology, communications, and critical manufacturing sectors.

Infrastructure accessibility, access, quality, and affordability is critical to achieving important personal/household, community, and societal values and outcomes. And, every day, it is the people, owners, and operators in our nation’s critical infrastructure sectors “Who Make Normal Happen”! Ranging across 16 critical sectors (i.e., transport, energy, communications, technology critical manufacturing, water/wastewater) -- more than 104 million U.S. workers – approximately 71% of the total workforce is employed in a critical infrastructure industry.

At the same time, many of these sectors are facing tremendous workforce challenges, including a need for significantly increased diversity and greater appeal to the next generation workforce. We believe that reframing the image and narrative around our nation’s critical infrastructure careers to one of “community-building” is important to motivating increased interest in infrastructure careers (particularly in the case of historically under-represented groups – predominately people of color and women).

Our "My Beloved Community" transformative justice element of the program complements the overall learning experience – by actively engaging participants in "Telling Their Story" – giving voice to their personal “learned” experience, aspirations, and goals. And, helping to build their appreciation for the importance of civic participation, community engagement, and public service. “RE-IMAGINING a Just Normal: 21st Century Equity-Centered Infrastructure” is our 2021-2022 My Beloved Community Project theme and an essential element of our competitive "Community-Builder” Internship application process.
Introducing Youth to American Infrastructure, Inc. ("Iyai"+) in partnership with the San Bernardino Valley College “MESA” Program (Mathematics Engineering Science Achievement); major critical Infrastructure public and private sector owners and operators, key regional and national partners, and stakeholders; and interested community-based organizations.

“WELCOME” to a unique infrastructure careers awareness opportunity, personal professional development; and lifetime “community-building” experience.

Learn about careers and jobs in the critical infrastructure sectors – transportation, energy, and manufacturing/technology emphasis. **BUILD YOUR PERSONAL and PROFESSIONAL NETWORKS!** Meet and hear from major local/regional/State and national employers; knowledgeable educational/training & workforce professionals; and important national infrastructure sector professional associations that offer special scholarship, mentoring, and professional development opportunities.

Dr. Beverly Scott, Founder and Isaiah Chauhan, Inland Empire Program Coordinator (Iyai "alum"); Citlalli Trujillo, Asst. Program Coordinator (Iyai "alum").

[+Program Sponsors: American Public Transportation Association (APTAU), HDR and Metrolink]

**9/15**

4:30-5:30pm (PST)

**To register click here:** shorturl.at/hmDEG

Zoom ID: 91611202986

**9/16**

3:00-4:50pm (PST)

**To register click here:** shorturl.at/hmDEG

Zoom ID: 99426769076

Meet the HDR Inland Empire team/partners, share examples of regional HDR/partner projects, highlights of HDR careers and jobs opportunities, youth initiatives and career pipeline development programs.

A multinational and multidisciplinary engineering, architecture, environmental, construction services firm – specialists in “smart” infrastructure; employees working in 200 locations around the world (including the Inland Empire). Its teams and careers include planners, engineers, builders, scientists, economists, analysts, artists, and many others.

Lisa Reece, Client Development Leader, Vice President – Coordinator, Nisa Le, Alma Valencia, Eric Aubry, Rachel Yazawa, Alana Flaherty.
9/23

3:00-4:50pm (PST)

To register click here: shorturl.at/hmDEG

Zoom ID: 99426769076

Transportation Learning Center (TLC) – Transportation Sector Workforce Overview (Public Transport Focus); the Electri-

fication Transformation.

The only national organization that focuses on the development and support of technical training national standards, curricu-
lum, and partnerships for frontline workforce in public transportation and transportation in general.

Amalgamated Transit Union (ATU), AFL-CIO/CLC – Founded in 1892, the largest labor union representing over 200,000 transit
and allied workers in the U.S. and Canada – locals throughout the State of California – including the Inland Empire/southern
California region.

Jack Clark, TLC Executive Director; Jamaine Gibson, Workforce Development Coordinator, ATU International; John Schiavone,
ITLC Russell Anderson, VTA Joanne Barnes, President, ATU Local 1704; Arturo Aguilar, President, ATU Local 1277 and Jeff
Shaffer, Financial Recording Secretary/Asst. Business Agent, ATU 1277.

9/30

3:00-4:50pm (PST)

To register click here: shorturl.at/hmDEG

Zoom ID: 99426769076

Metrolink* (Program Sponsor). Southern California’s premier regional passenger rail system which directly serves San Ber-
nardino, the Inland Empire – 55 stations across the region.

LA Metro (Los Angeles County Metropolitan Transportation Authority) – operates the 3rd largest public transportation sys-
tem in the United States by ridership; approx. 10,000 employees; one of the region’s largest employers.

Future Career Planning, Youth Programs, and Workforce Development/Diversity Initiatives...

Ilyssa DeCasperis, Metrolink Chief People Office/EEO Officer, Metrolink
Stephanie Burke, LA Metro Project Manager, Next Generation Workforce Programs.
10/7

3:00-4:50pm (PST)

Transportation Learning Center (TLC) - A Look at Careers in Freight & Logistics in Southern California.

Jack Clark, TLC Executive Director and Xinge Wang, Deputy Director; ITLC, Becky Lepins; Teamsters Local 1932, including workers from trucking and warehousing, IAM Representative/worker, with IAM Jobs Corps representative, Port of LA representative/worker.

International Association of Machinists and Aerospace Workers (IAMAW), AFL-CIO/CLC – one of the largest and most diverse labor unions in North America. Represents a broad variety of industries, i.e., airlines, logistics, manufacturing, government, utilities, and retail; approximately 600,000 active and retired members. Teamsters Union – America's largest, most diverse union representing approximately 1.3 million workers in both the public and private sectors in the U.S. and Canada, i.e., trucking, logistics, etc.

To register click here: shorturl.at/hmDEG
Zoom ID: 99426769076

10/14

3:00-4:50pm (PST)

Caltrans (District 8) – Responsible for the design, construction, maintenance, and operation of the California State Highway System, as well as the portion of the national Interstate Highway System within the state's boundaries.

District 8 Career/ Program Highlights – Career Pathways & “Essential” jobs – why certain positions are so important? High School (K-12/GED), Associates Degree/Apprenticeship/Technical Institute (K-14+), College Degree+; eligibility considerations for some positions, i.e., a Commercial Driver’s License (CDL) requirement, “safety sensitive” positions… Special initiatives, i.e., Clean CA program (litter, housing the homeless camps); Climate Change (electrification/Zero Emission Vehicles) …

Ruby Cabral, Recruitment Coordinator; Ann Hill, Office Chief of Employee Engagement.

To register click here: shorturl.at/hmDEG
Zoom ID: 99426769076

10/21

3:00-4:50pm (PST)

Omnitrans – the largest public transportation operator within San Bernardino County. Omnitran serves the San Bernardino Valley.

Transportation Sector Career Opportunities; Youth Initiatives, OmniTrans Infrastructure Enhancement Projects; Zero Emission Vehicle (ZEV) Implementation Initiative.

Erin Rogers, Omnitrans CEO; Nicole Ramos, Director of Marketing & Communications; Jeremiah Bryant, Omnitrans Director of Strategic Development; Omnitrans Interns.
10/28
3:00-4:50pm (PST)

Siemens Mobility ... with a focus on digitalization, Siemens Mobility works to enable mobility operators worldwide to make infrastructure "smart", more efficient; and enhance the overall customer experience. Siemens has a major rail vehicle manufacturing facility in Sacramento, California.

"An Introduction to the Transportation Ecosystem, how to make a worldly impact via a career in mobility; and the foundation you will need to play a part. How you and Siemens Mobility can change the world together."

Kara Evanko, Head of Communications, Siemens Mobility Session Coordinator.

To register click here: shorturl.at/hmDEG
Zoom ID: 99426769076

11/4
3:00-4:50pm (PST)

Southern California Edison (SCE). SCE is the primary electricity supply company for much of Southern California. With over 13,600 employees, SCE is a major regional employer noted for being a "great company to work for" with many opportunities to advance from within.

"Transformation & Innovation" ... a look at major jobs creation opportunities occurring across the energy and transport sectors in green jobs & electrification.

SCE’s emphasis on expanding opportunity and results, i.e., diversity and inclusion, local capacity-building, community engagement and partnerships.

Joseph J. Slevin, Sr. Talent Acquisition Consultant, SCE Session Coordinator.

To register click here: shorturl.at/hmDEG
Zoom ID: 99426769076
INFRASTRUCTURE CAREERS AWARENESS – GATEWAY TO OPPORTUNITY

PROGRAM SCHEDULE AT-A-GLANCE  (Registration required for each session)

11/9

3:00-4:50pm (PST)

RE-IMAGINING NORMAL – “Youth Voice” – Community/Civic Engagement (People and Communities Matter)

FOOD FOR THOUGHT:  Jobs to Move America (JMA) – headquartered in Los Angeles, JMA is a national strategic policy center that works to advance a fair and prosperous economy with good jobs and healthier communities for all. Their focus is transforming public spending and corporate behavior using a comprehensive approach that is rooted in racial and economic justice, and community organizing, i.e., Community Benefits Agreements (CBA).

Example of a Community Benefits Agreement:  JMA & Proterra (a major electric vehicle manufacturer).  Hector Huezo, Lead Workforce Equity Manager, JMA.

VIDEO PRODUCTION EXAMPLES/TIPS… Isaiah Chauhan and Shawn Brooks, Iyai
The Pitch… Who, What, Why, How ...???
The Narrative ... Story Boards
Production Tips ...

Zoom ID: 98619751725

11/18

3:00-4:50pm (PST)

PROFESSIONAL ROUNDTABLES

TRANSPORTATION SECTOR PROFESSIONAL ASSOCIATIONS (National/Regional)

American Public Transportation Association* (APTAU Program Sponsor)
American Public Transportation Association Foundation (APTF)
Conference of Minority Transportation Officials (COMTO)
Latinos in Transit (LIT)
Women’s Transportation Seminar International (WTS)

“YOUNG PROFESSIONAL” ROUNDTABLES

APTA Emerging Leaders (Julie Stober, Coordinator)

CAHSR – “I Will RIDE” (Yaqueline Castro, Student Programs Coordinator).
The California High Speed Rail Authority (CAHSR) is responsible for planning, designing, building and operation of the nation’s first high speed rail system.

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Zoom ID: 99426769076
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3:00-4:50pm (PST)

To register click here: shorturl.at/hmDEG

Zoom ID: 98619751725

12/14

RE-IMAGINING NORMAL WORKSHOP (the “Drawing” & “Community Builder” Internship Opportunity) – IDEAS/TOPICS

Breakout Discussion Rooms... Your 3–5-minute Video (Drawing / Application)
The Essay; School Transcript/Activities; References (2) – Internship Application Only

Read the general SBVC "Student Eligibility Criteria" below for both the "Swag/Goodie Bags" Drawing and the “Community-Builder” paid Internship Opportunity in 2022.

Submittals for BOTH opportunities are due to be electronically submitted by December 14, 2021 (6:00 p.m. PST) to the attention of: Dr. Beverly Scott, beverly@iyai.org.

The “Swag/Goodie” Bag Drawing requires submission of a 3-5 minute “Re-Imagining Normal” Video

The Complete “Community-Builder” Internship Application includes four (4) elements:
• Your 3-5 minute “Re-Imagining Normal” Video
• An Essay re: your interest in the Internship Opportunity
• A copy of your School Transcript/Activities
• References (2)

ELIGIBILITY: At the end of this series, those SBVC students who attend at least 5 sessions (through November 18) and submit a 3–5-minute video by 12/14/21, will be entered into a drawing for swag/goodie bags donated by Iyai+ Sponsors valued at $100-plus. Winners will be contacted in February 2022.

Attendees enrolled at SBVC Spring 2022 fulfilling these requirements will have an opportunity to apply for a paid Internship. An overview of the paid “Community-Builder” Internship Application submission requirements are highlighted above.

Go to the Iyai website: https://www.iyai.org/ for the complete Iyai+ “Community Builder” Internship Application.
### Program Schedule at-a-Glance (Registration required for each session)

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<tr>
<th>Organization</th>
<th>Website</th>
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Special thanks to our Contributing Sponsors:
- APTAU (Business Members and staff)
- HDR and Metrolink (*)
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